

задач учета, но все же, в первую очередь, 1С Предприятие создавалось для использования в организациях: с помощью системы 1С автоматизируют предприятия, торговые организации увеличивают объемы продаж, сотрудники отделов кадров рассчитывают зарплату, руководители и директора применяют 1С Предприятие для получения аналитической отчетности, с помощью которой можно оценить эффективность ведения бизнеса.

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БИЗНЕСТІ БАСҚАРУ ҮШІН АВТОМАТТАНДЫРЫЛҒАН ЖҮЙЕНІҢ ТИІМДІЛІГІ

Аңдатпа

Мақалада BPM (тұжырымдамасы басқару саясаты) жүйелеріне қойылатын талаптар қарастырылған. Автор мақалада стратегиялық және тактикалық әдістемесін деректерді салыстыру, өңдеу арқылы кәсіпорынның қызметінің нәтижесіне талдау жасайды.

Кілт сөздер: system, business, enterprise, planning, resources, automation and business performance management, 1С:Enterprise, business modeling and forecasting, strategy, information, plan.

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AUTOMATED MANAGEMENT OF BUSINESS PERFORMANCE

Annotation

The article discusses the requirements for BPM systems (business performance management concept). The author presents the essence of the data transformation methodology and compares the strategic and tactical performance indicators.

Keywords: system, business, enterprise, planning, resources, automation and management of business efficiency, 1С: Enterprise, business modeling and forecasting, strategy, information, plan.

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**THE STRATEGIC POSITION OF THE AMERICAN DOLLAR SPOT MARKET OVER T+0
SCHEME IN THE KAZAKHSTAN STOCK EXCHANGE (KASE)**

Annotation

The article is prepared based on the results of a grant financing study for 2015-2017. under the budget program 217 "Development of science", subprogram 102 "Grant financing of scientific research" on the project topic: No.4766 / GF4 "Justification the optimal level of living

of the rural population of the regions of Kazakhstan in dependence of their economic development: scientific development of necessary indicators and minimum social standards" number of state. registration No. 0115RK01912.

Keywords: USDKZT_TOD, American dollar (USD), spot market, T+0 scheme, Kazakhstan Stock Exchange (KASE), financial market.

The American dollar has the strong positions in the global financial system [1]. Therefore, there is no doubt that the American dollar (USD) in the Kazakhstan Stock Exchange (KASE) over three different schemes: T+0 scheme - USDKZT_TOD, T+1 - USDKZT_TOM, and over T+2 scheme – USDKZT_SPT [2]. The price of USDKZT_TOD impacts the daily price of the American dollar (USD) [3].

The figure below shows the price USDKZT_TOD since 31.08.2017 to 02.10.2017.

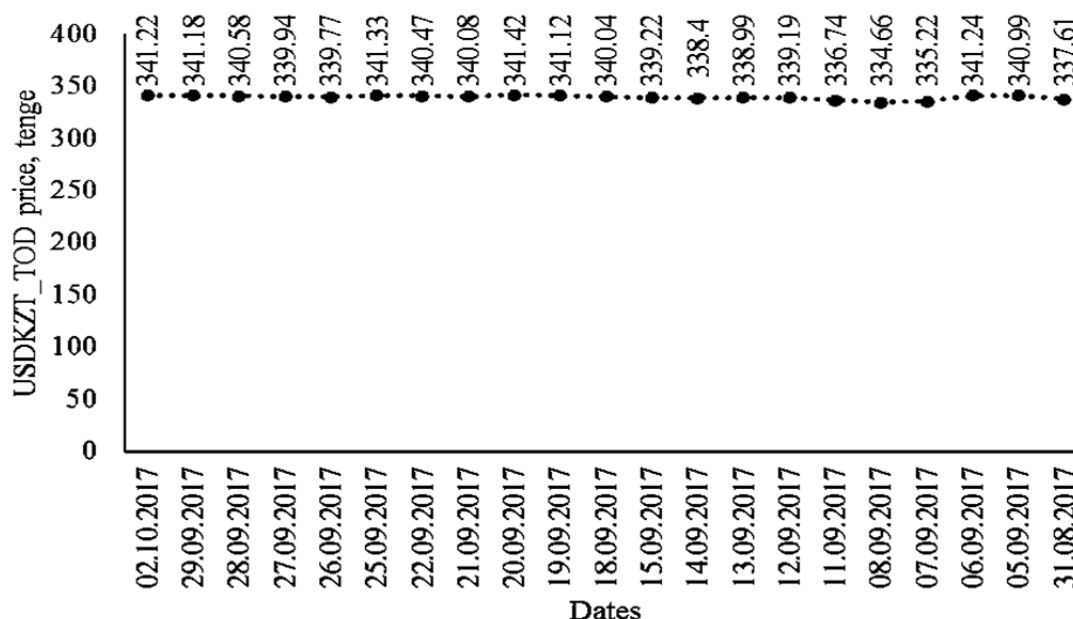


Figure 1 - American dollar spot market over T+0 scheme at Kazakhstan Stock Exchange (KASE) from the 31st of August 2017 to the 2nd of October 2017.

Sources:

1. Kazakhstan Stock Exchange (KASE) (2017) *Results of trades in foreign currencies*. Available: <http://www.kase.kz/en/cur/index> [Accessed: 2 October 2017];
2. KazInform (2017) *Searching results: KASE day session: USDKZT_TOD*. Available: http://www.inform.kz/en/search?sword=KASE+day+session%3A+USDKZT_TOD+%3D&x=0&y=0 [Accessed: 2 October 2017].

The figure above shows that the lowest cost of USDKZT_TOD was on 8 September 2017 – 334.66 tenge.

Figure 1 shows that the maximum cost of the American dollar spot market over T+0 scheme was on 20.09.2017 – 341.42 tenge. The median value of the USDKZT_TOD between the 31st of August 2017 to the 2nd of October 2017 is around 340.04 KZT (tenge).

The first interquartile for the value of trading USD over T+0 scheme is 338.99 tenge, and the third interquartile - 341.12 tenge. Therefore, the interquartile range for the price of USDKZT_TOD is 2.13 tenge.

The figure below shows the daily change rate of USDKZT_TOD compared to the previous sales day.

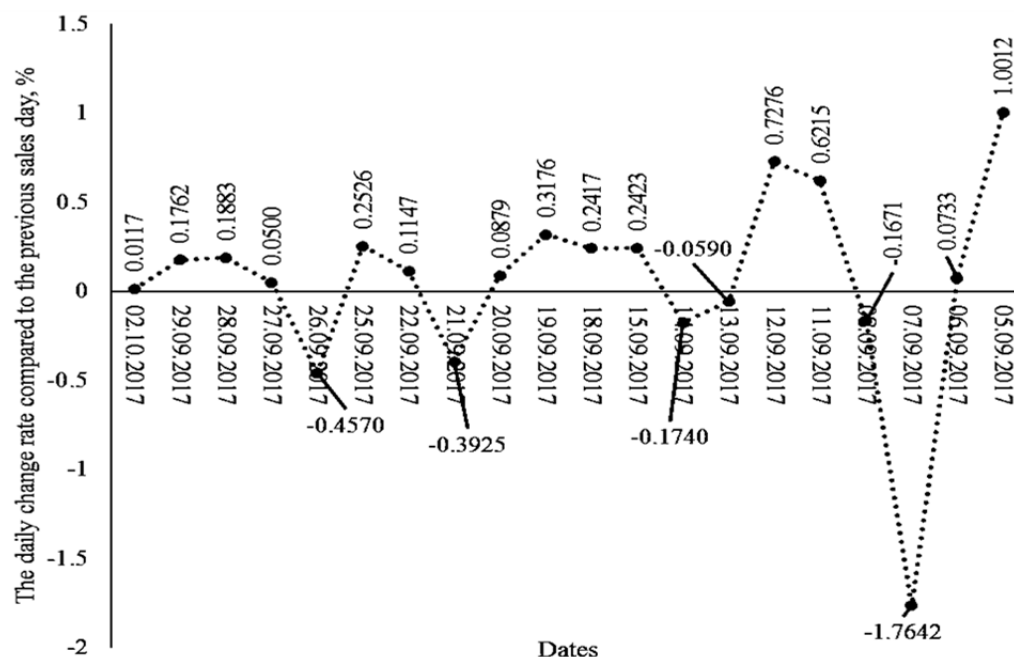


Figure 2 – The daily change rate of the American dollar spot market over T+0 scheme compared to the previous sales day at Kazakhstan Stock Exchange (KASE) from the 5th of September 2017 to the 2nd of October 2017.

Sources:

1. Kazakhstan Stock Exchange (KASE) (2017) *Results of trades in foreign currencies*. Available: <http://www.kase.kz/en/cur/index> [Accessed: 2 October 2017].
2. KazInform (2017) *Searching results: KASE day session: USDKZT_TOD*. Available: http://www.inform.kz/en/search?sword=KASE+day+session%3A+USDKZT_TOD+%3D&x=0&y=0 [Accessed: 2 October 2017]. Note: The previous sales day before 05.09.2017 was on 31.08.2017.

The figure above shows that the highest growth rate for the price of USDKZT_TOD took place between 31 August 2017 to 5 September 2017 – rise by 1.0012%. However, the highest drop rate was between 6 September 2017 to 7 September 2017 – decrease by 1.7642%.

The median value for the period between 05.09.2017 to 02.10.2017 is 0.1013 tenge.

The figure below shows the daily change value of USDKZT_TOD compared to the previous day of the sales for the same period as shown by the figure 2.

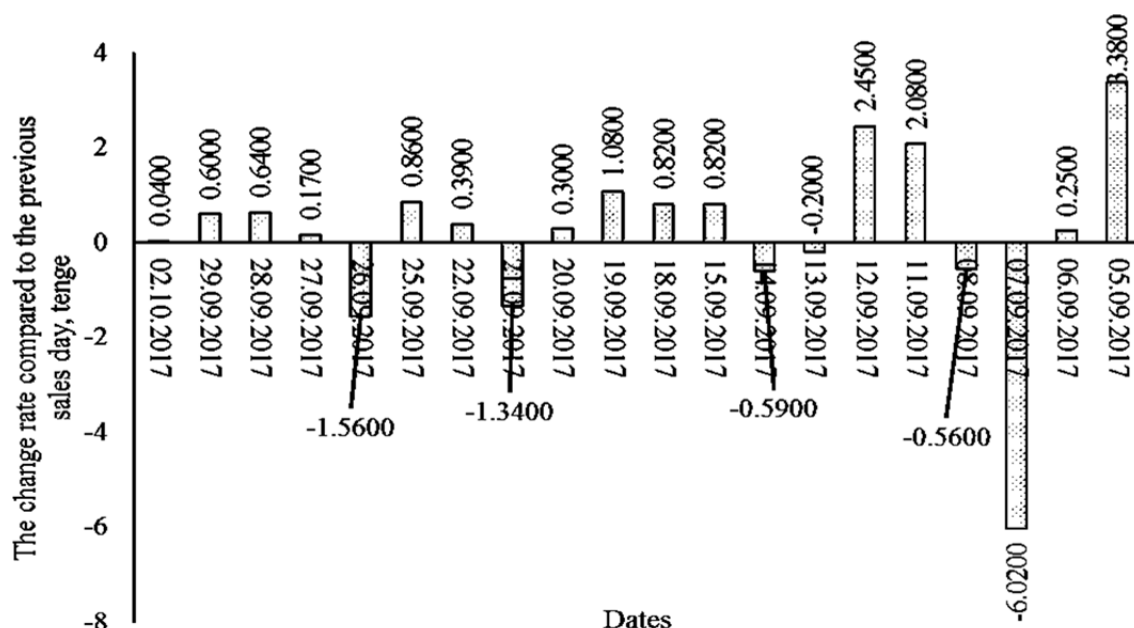


Figure 3 – The change rate of USDKZT_TOD compared to the previous day of the sales at KASE from the 5th of September 2017 to the 2nd of October 2017.

Source: Kazakhstan Stock Exchange (KASE) (2017) *Results of trades in foreign currencies*. Available: <http://www.kase.kz/en/cur/index> [Accessed: 2 October 2017].

The figure above shows that the highest rate of decline was between the 6th to the 7th of September 2017 – decrease by 6.0200 tenge. The figure below shows the volume of USDKZT_TOD traded between 31.08.2017 to 02.10.2017.

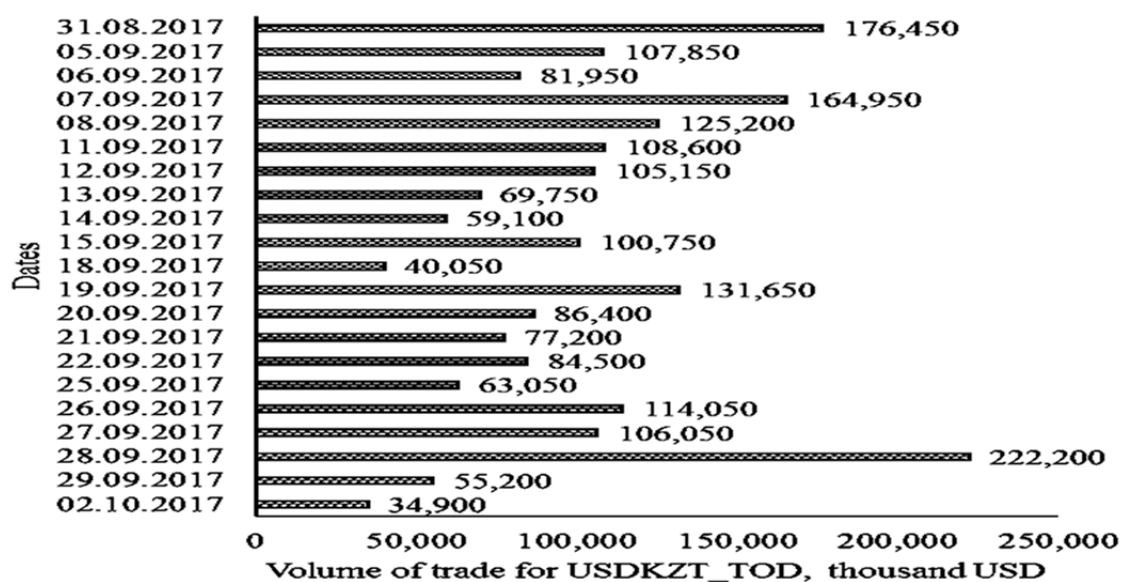


Figure 4 – Volume of the American dollar spot market over T+0 scheme at Kazakhstan Stock Exchange (KASE) from the 31st of August 2017 to the 2nd of October 2017

Sources:

1. Kazakhstan Stock Exchange (KASE) (2017) *Results of trades in foreign currencies*. Available: <http://www.kase.kz/en/cur/index> [Accessed: 2 October 2017];

2. KazInform (2017) *Searching results: KASE day session: USDKZT_TOD*. Available: http://www.inform.kz/en/search?sword=KASE+day+session%3A+US.DKZT_TOD+%3D&x=0&y=0 [Accessed: 2 October 2017].

The figure above shows that the highest volume of sales was on 28 September 2017 – 222.2 million USD paid of USDKZT_TOD.

Russia is one of the biggest partners of Kazakhstan [4]. Therefore, Russian rouble has the significant role at the Kazakhstan Stock Exchange [5]. The figure below shows the relative price of USDKZT_TOD in terms of Russian roubles (RUR) spot market over T+0 scheme (RURKZT_TOD).

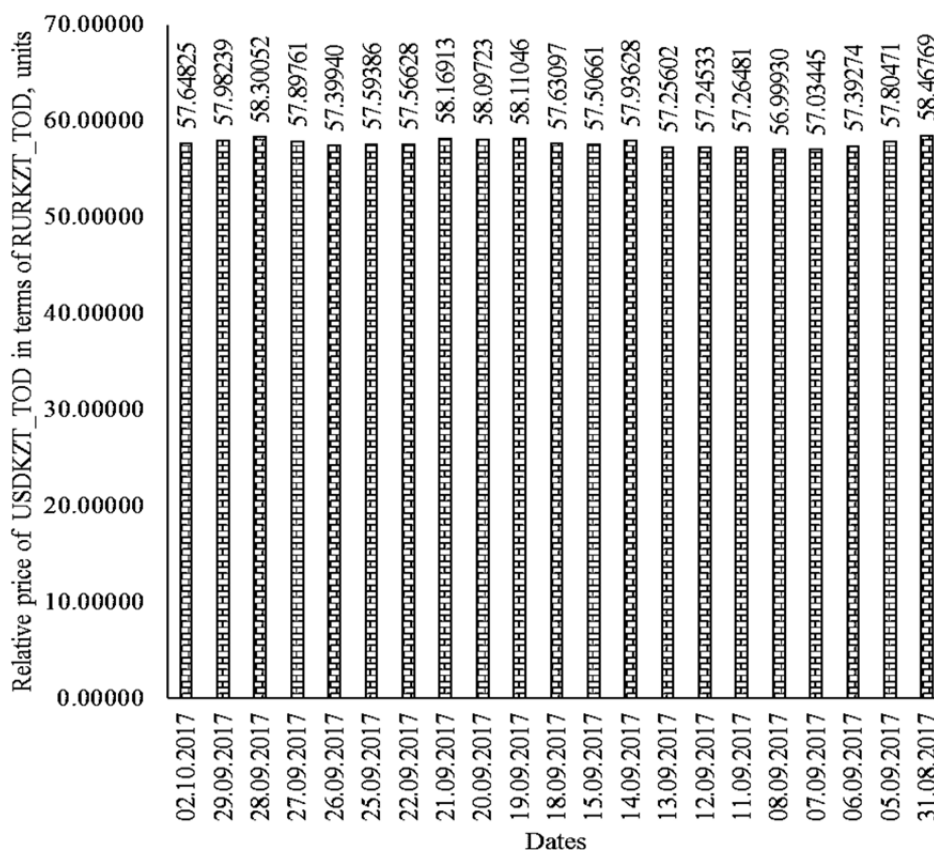


Figure 5 – Relative price of USDKZT_TOD in terms of RURKZT_TOD, units

Sources:

1. Kazakhstan Stock Exchange (KASE) (2017) *Results of trades in foreign currencies*. Available: <http://www.kase.kz/en/cur/index> [Accessed: 2 October 2017];
2. KazInform (2017) *Searching results: KASE day session: USDKZT_TOD*. Available: http://www.inform.kz/en/search?sword=KASE+day+session%3A+US.DKZT_TOD+%3D&x=0&y=0 [Accessed: 2 October 2017].

The figure above shows that the lowest relative price of USDKZT_TOD was on 8 September 2017 - 56.99930 units of RURKZT_TOD. On the other hand, the highest relative price was on 31 August 2017 - 58.46769 units of RURKZT_TOD.

The first quartile equals to 57.39274 units of RURKZT_TOD, while the third quartile is 57.98239 units of RURKZT_TOD.

The figure below shows the change rate in the relative price of USDKZT_TOD in units of RURKZT_TOD.

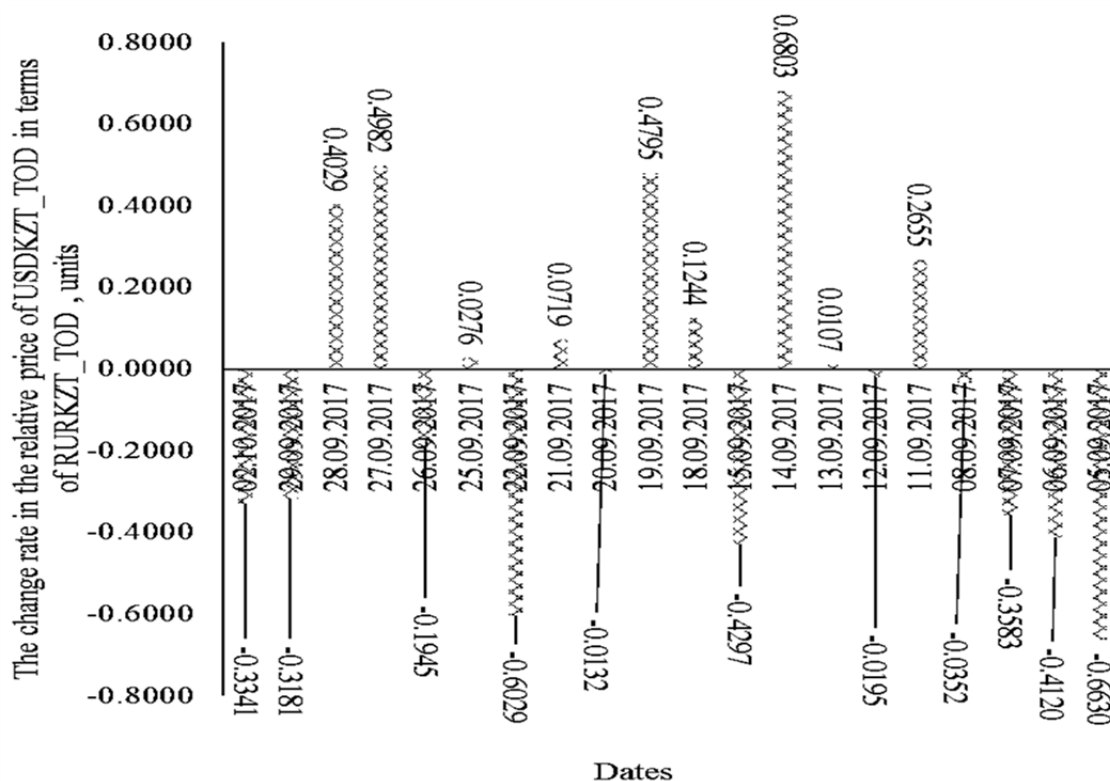


Figure 6 – The change rate in the elative price of USDKZT_TOD in terms of RURKZT_TOD compared to the previous sales day, units

Sources:

1. Kazakhstan Stock Exchange (KASE) (2017) *Results of trades in foreign currencies*. Available: <http://www.kase.kz/en/cur/index> [Accessed: 2 October 2017];
2. KazInform (2017) *Searching results: KASE day session: USDKZT_TOD*. Available: http://www.inform.kz/en/search?sword=KASE+day+session%3A+USDKZT_TOD+%3D&x=0&y=0 [Accessed: 2 October 2017]. Note: The previous day for sales before 5 September 2017 was on 31 August 2017.

The figure above shows that the highest decline in the relative price of USDKZT_TOD in terms of RURKZT_TOD was by 0.6630 units for the period between 5 September 2017 and 2 October 2017.

In conclusion, the highest price of USDKZT_TOD for the period of time between 31.08.2017 to 02.10.2017 was 341.42 tenge (KZT). Moreover, the highest relative price of the American dollar spot market over T+0 scheme in terms of RURKZT_TOD was 58.46769 units.

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АҚШ ДОЛЛАРЫНЫҢ СПОТ НАРЫҒЫНЫҢ Т+0 СХЕМАСЫ БОЙЫНША ҚАЗАҚСТАН ҚОР БИРЖАСЫНДАҒЫ СТРАТЕГИЯЛЫҚ ОРНЫ

Аңдатпа

Мақала 2015-2017 жж. гранттық қаржыландыру зерттеуі 217 "Ғылымды дамыту" бюджеттік бағдарламасы, 102 бағдарламасы "Ғылыми зерттеуді гранттық қаржыландыру" №4766/Ф4 Қазақстан аймақтарының ауылдық тұрғындардың өмір сүру деңгейін олардың экономикалық дамуына байланысты негіздеу: индикаторларды ғылыми зерттеу және әлеуметтік стандарттарды енгізу» жобасы бойынша дайындалды, тіркеу №0115PK01912.

Кілт сөздер: USDKZT_TOD, АҚШ доллары (АҚШ доллары), спот-нарық, Т + 0, Қазақстан қор биржасы (KASE), қаржы нарығы.

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СТРАТЕГИЧЕСКАЯ ПОЗИЦИЯ СПОТОВОГО РЫНКА АМЕРИКАНСКОГО ДОЛЛАРА ПО СХЕМЕ Т+0 НА КАЗАХСТАНСКОЙ ФОНДОВОЙ БИРЖЕ

Аннотация

Статья подготовлена по результатам исследования грантового финансирования на 2015-2017 гг. в рамках бюджетной программы 217 «Развитие науки», подпрограмме 102 «Грантовое финансирование научных исследований» по теме проекта: №4766/ГФ4 «Обоснование оптимального уровня жизни сельского населения регионов Казахстана в зависимости их экономического развития: научная разработка необходимых индикаторов и минимальных социальных стандартов» номер гос. регистрации №0115PK01912.

Ключевые слова: USDKZT TOD, американский доллар (доллар США), спот-рынок, схема Т + 0, Казахстанская фондовая биржа (KASE), финансовый рынок.

УДК 338.24.2

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АКТУАЛЬНЫЕ ПРОБЛЕМЫ СОВРЕМЕННОГО СТРАТЕГИЧЕСКОГО МЕНЕДЖМЕНТА

Аннотация

В статье рассматриваются этапы развития фармацевтической промышленности в Казахстане, основной целью которой является стать конкурентоспособной корпорацией.

Ключевые слова: рынок, система, бизнес, предприятие, рост, конкуренция, успех, стратегии развития, ресурс.